

## **NEWS RELEASE**

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January 24, 2005

### **Integrated Telecom Solutions, Inc. Announces Three New Solution Sets for Mobile Operator's Worldwide**

**Richardson, Texas:** Integrated Telecom Solutions, Inc. (ITS), a Richardson based mobile solutions company, announces three new product suites for Enhanced Caller Name Solutions, Intelligent Number Translation, and Virtual Mobile Exchange.

ITS' Virtual Mobile Exchange improve the productivity of the business professional, offering increased convenience and better economy to the enterprise. This suite of products includes Global Virtual Private Network (GVPN), Corporate Provisioning Manager (CPM), Global Call Management (GCM) which include Incoming Call Screening (ICS), and Universal Services Framework (USF). ITS' Virtual Mobile Exchange satisfies a host of corporate requirements by extending the needs of the enterprise into the convenience of the wireless world. Combined with ITS' Intelligent Number Translation Solutions, an enterprise integration roadmap can be quickly and efficiently developed by mobile operators to offer unparalleled corporate customer value, ensure longer term customer loyalty, and increase ARPU.

ITS' Enhanced Caller Name Solutions give absolute convenience, adding value to services already greatly valued by wireless subscribers. This suite of products includes Virtual Caller ID (VCID) including Notify When Present (NWP), Portable Caller ID (PCID), and Wireless Caller Name (WCN) products.

“For over eight years ITS has been providing value-added solutions to the global mobile operators. With the release of our new product lines, we have combined our expertise with the evolving needs of the industry and provided solutions that not only enhance the end-user experience, but positively impact the operator' bottom line,” stated Arshad Syed, CEO of Integrated Telecom Solutions, Inc.

Intelligent Number Translation (INT) Solutions provide convenience and value to subscribers, while reducing operational costs and increasing marketing effectiveness for many commonly required mobile services. Among the many INT Solutions are Virtual Home Environment, Vanity short codes, Wrong Number Translation, and Hot Lining.

The new ITS portfolio runs on HP platforms, such as HP Non-Stop and HP 9000 servers with HP OpenCall software.

**Integrated Telecom Solutions, Inc.**

Founded in 1996, Integrated Telecom Solutions, Inc. (ITS) is a privately held mobile solutions company with an Innovative and Attractive Solutions portfolio and an extensive world-wide customer base.

For detailed information regarding Integrated Telecom Solutions, Inc. (ITS') proven, reliable telecom solutions, visit their website at [www.2its.com](http://www.2its.com), email [marketing@2its.com](mailto:marketing@2its.com) or call 1.972.664.0711.