

## Integrated Telecom Solutions, Inc. (ITS)

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For Immediate Release

### **ITS Announces the release of Convergent Services Charging (CSC) Solutions**

**Barcelona, Spain (16 February 2006):** Integrated Telecom Solutions, Inc. (ITS), a Richardson, Texas based telecom solutions company, announces the release of Convergent Services Charging Solutions.

Integrated Telecom Solutions Convergent Services Charging (CSC) Solutions are an innovative value-added product providing mobile operators a solution with which to gain optimal value from their investments in existing billing and prepay systems with minimal change. With Friends and Family Plans, Individualized Charging Plans and Flexible Service and Charging Attributes, Convergent Services Charging (CSC) Solutions provide flexible and rich service plans with multiple mixed charging options, giving mobile operators an edge against the competition.

Family plans, friends calling circle, couples and campus plans are just some of the ways this feature can be fashioned to provide compelling services for the subscriber base. A distinctive feature of this plan is that group members may be both postpaid and prepay subscribers.

Mobile operators may offer subscribers a hybrid charging solution such as having one or both parents, as contract subscribers but their children as prepay subscribers. Under this plan, parents may give children the ability to dial family members anytime even with a zero balance. Family plans may have spending limits for pre-defined time periods. This is a particularly attractive solution for many parents who are looking to better manage expenses and teach children fiscal responsibility and discipline.

CSC provides ways to establish Individualized Charging Plans that allow operators to tailor pricing plans to meet unique requirements and individual needs. Mobile operators may offer plans for subscribers to be both post-pay and prepay, such that a person may carry one mobile handset for both business and private use. CSC solutions make it easy for the operator to configure automatic bill-splits for business and private use, or have business use charged to a business postpaid account while charging private usage to the subscriber's prepay balance.

CSC solutions are enriched by an abundant variety of attributes that result in compelling services and charging options, including Flexible Service and Charging Attributes that may be a combination of time of day, day of week, special day, call type, on-net/off-net, or physical location. The resulting functions can apply to both Prepay and Post-pay subscribers and subscribers may be offered plans where usage from pre-defined zones (home zones) will be charged at lower tariff. Usage tariffs may also be based on, or can be further refined, by time of day, day of week, and date. As a result subscribers may be offered plans where they choose their own peak and off-peak times.

“Our company has been providing value-added solutions for global mobile operators for years,” affirmed Arshad Syed, CEO for Integrated Telecom Solutions, Inc. “We see our new product line as a way for mobile operators to augment existing charging systems with our new CSC solutions. This flexible charging approach gives operators new ways of providing attractive services to subscribers that create loyalty, reduce churn and attract new users.”

### **Integrated Telecom Solutions, Inc.**

Founded in 1996, Integrated Telecom Solutions, Inc. is a Telecom Solutions Company with an innovative and attractive Solutions portfolio and an extensive worldwide customer base.

Since its inception, ITS has offered an unparalleled suite of value-priced IN solutions for the global wireless marketplace — solutions that increase revenue, boost network traffic, enhance customer loyalty, and capture and retain high-value customers.

For detailed information regarding Integrated Telecom Solutions, Inc. (ITS) proven reliable telecom solutions, visit the ITS website at [www.2its.com](http://www.2its.com), email: [marketing@2its.com](mailto:marketing@2its.com) or call ITS at +1.972.664.0711.

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