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PROVEN RELIABLE SOLUTIONS...

INTEGRATED TELECOM SOLUTIONS



INTEGRATED TELECOM SOLUTIONS®



Satisfy subscriber demands, enhance value, and quickly add services to any network.

Who we are and what we do

Integrated Telecom Solutions (ITS) is a leading provider of innovative essential telecom solutions deployed around the world. In a time of increased competition and higher subscriber expectations, ITS solutions give mobile operators, large and small, an ability to provide value-added services to their subscriber base. Prized for their ease of deployment and rapid ROI, ITS solutions provide specific ways to satisfy subscriber demands, enhance value, and quickly add services to any network.

Since its inception in 1996, ITS has offered an unparalleled suite of value-priced IN solutions for the global wireless marketplace - solutions that increase revenue, boost network traffic, enhance customer loyalty, and capture and retain high-value subscribers.

ITS is a talented team of people with a comprehensive understanding of the world of telecommunications. With both the expertise and experience to design and deliver sophisticated, integrated solutions. The ITS team is committed to helping you get the most out of your investments and provide the unsurpassed services subscribers demand.



**INTEGRATED
TELECOM SOLUTIONS®**

Proven Reliable Telecom Solutions

Providing leadership and innovation in communications technology is a challenge in today's market. The ability to support operators in their launch of new services, changing business models and high quality standards in end-to-end solutions is crucial and a prerequisite for success. The ITS team has this vital ability. When working with your organization, the ITS team brings our core values of professionalism, a commitment to excellence, expertise, and purpose that are at the foundation of our corporate culture. We strive to help operators capture new opportunities, grow their customer base, and reduce churn.

Make your network buzz

ITS solutions are a stream of quick hitting, off the shelf solutions that form a campaign to attract and retain high value subscribers. These solutions provide surgically precise ways to satisfy subscriber demands, enhance value, and quickly add services to any network. ITS solutions can be deployed across multi-vendor networks and will evolve with the network far into the future with IMS and SIP enabled features.



Learn why our off-the-shelf solutions are deployed by industry leaders like Cingular, Rogers, Telefonica and Vodafone.

It doesn't take a mind reader...

...Just someone on your side. ITS solutions have been deployed by some of the most prominent companies in the industry. Our customer list and the success of these relationships are based on unparalleled service levels. Cingular, Rogers, Telefonica and Vodafone are only a few of our many satisfied customers.

Our solutions work across multi-vendor networks with service extensibility across multiple switching platforms resulting in seamless service with improved delivery time for new features and services.

Solutions are implemented using standard network signaling messages, there is no requirement for trunk usage, and our solutions do not overburden other network resources. We provide an ongoing product roadmap based on market research, customer feedback, and the evolution of standards to keep our customers ahead of their competition. We are committed to creating superior solutions, delivering high quality products, and providing timely support. And most importantly, we take pride in developing long-lasting relationships with our customers.

Some of our more recent solutions are highlighted here.

Enhanced Calling Name Solutions (ECN)

These solutions give subscribers convenience and add value to services that they already value - identifying callers by name or geographic location, as well as notification of "who called" and whether the called party is present on the network. ECN solutions include Wireless Caller Name (WCN), Virtual Caller ID (VCID), Notify When Present (NWP) and Portable Caller ID (PCID).

Intelligent Number Translation Solutions (INT)

Contain solutions designed to provide convenience and value to subscribers, while reducing operational costs and increasing marketing effectiveness for service providers. INT solutions are used to implement Virtual Home Environment (VHE), Hot-lines, Short codes for roamers, Wrong Number Translation (WNT) and general network wide short codes such as 611- customer care, and 411 - directory assistance.

Flexible Online Charging Solutions (FOC)

Enables mobile operators to gain optimal value from their investments in billing and prepay systems. By augmenting existing charging systems with FOC solutions, operators can design unique services and compelling charging packages for groups of subscribers, or offer individualized mixed mode charging plans with minimal changes to existing systems.

Optimal Call Management Solutions (OCM)

Are easy to use intuitive solutions designed to give individual subscribers and owners of group accounts total flexibility in setting the treatment of incoming and outgoing calls as well as data. Quick configuration access via the Internet allows managers, and parents, to tailor flexible criteria to meet their needs.

Virtual Mobile Exchange Solutions (VME)

Allow communities of enterprises or consumers to form distinct groups of subscribers in a virtual PBX environment. These include Global Virtual Private Network (GVPN), Incoming Call Screening (ICS), and Corporate Provisioning Manager (CPM) a self-care system that allows mobile operators and corporate telecom managers the ability to manage their groups, dial-plans, and group members via the Internet.



Expertise, Innovation and Execution

Innovation in communications technology has brought about a wide range of telecommunications services on the market today, stimulating growth and, with it, choice. To capture today's mobile phone users in this increasingly competitive market is about more than low prices and high quality - it is about supplying customers with choices and freedom enabling wireless technology designed to enrich their lives. No one is more aware of the challenges facing mobile operators today than ITS. Putting the customer at the center of all that we do, and focusing on global mobile solutions that will underpin the growth of average revenue per user, is the driving force behind our work.

For more information on how working with ITS can benefit your company, call today or visit us through the Internet at our World Wide Web address: www.2its.com.



**I N T E G R A T E D
T E L E C O M S O L U T I O N S[®]**

Proven Reliable Telecom Solutions

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