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NEWS RELEASE

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ITS Announces the Immediate Availability of Mirrored Subscription Service

Barcelona, Spain: Integrated Telecom Solutions, Inc. (ITS), a Dallas based mobile solutions company, has added a new solution to its portfolio. The new solution is called Mirrored Subscription Service and is targeted at mobile operators. Mirrored Subscription Service (MSS) makes it possible for a mobile operator to offer prepay service subscriptions to inbound roamers without the need for them to change their existing SIM cards. This service is beneficial to both business and private subscribers, and is especially beneficial to subscribers who frequently travel outside their home network.

“We are excited to announce the availability of Mirrored Subscription Service as many of our customers have been asking us for this solution,” said Arshad Syed, CEO, ITS. “MSS is an attractive solution for roamers and has a high degree of reliability and scalability, similar to all of the other solutions we offer.”

Mirrored Subscription Service provides a mapping between the subscriber’s existing International Mobile Subscriber Identity (IMSI) and MSISDN from their home network to a MSISDN provided in the alternate provider’s network. When mobile subscribers travel outside their home network MSS can provide subscribers temporary local numbers. However, subscribers are not limited to using only this local number. Subscribers may still originate and receive calls from their home number in addition to taking advantage of the temporary local prepaid number to benefit from local tariffs.

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Integrated Telecom Solutions, Inc.

Founded in 1996, Integrated Telecom Solutions, Inc. (ITS) is a privately held mobile solutions company with an innovative and attractive solutions portfolio as well as an extensive worldwide customer base. ITS offers an unparalleled suite of value-priced IN solutions for the global wireless marketplace — solutions that can increase revenue, boost network traffic, enhance customer loyalty, and capture and retain high-value customers.

For detailed information regarding Integrated Telecom Solutions, Inc., and their proven, reliable solutions, visit their website at www.2its.com, email marketing@2its.com or call +1.972.664.0711.