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NEWS RELEASE

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ITS Provides Rogers Wireless with Solution for MY5 Service

Barcelona, Spain: Integrated Telecom Solutions, Inc. (ITS), a Dallas based mobile solutions company, announced today that it has provided Rogers Wireless with an Intelligent Network (IN) based solution for its MY5 service. MY5 is a subscription-based service offered by Rogers Wireless that provides customers with unlimited voice calls, text and picture/video messaging to any five phone numbers on any network — wireless or landline.

Rogers Wireless, Canada's largest wireless operator, provides wireless voice and data communications services across Canada to 7.9 million customers. Through MY5 Local or MY5 Canada-Wide, customers get unlimited calls, text and picture/video messaging to or from any of the five numbers on their MY5 list.

"With the implementation of MY5 Rogers Wireless continues to be an innovator by offering attractive solutions to their customers," said Arshad Syed, CEO, ITS. "The implementation of the ITS software for MY5 was a true team effort."

The MY5 service is based on ITS' Flexible Online Charging suite of solutions that allows operators to create attractive tariff plans for both business and individual subscribers. The solution is available for both Prepaid and Postpaid customers. Other Flexible Online Charging solutions from ITS include Home Zone, Hybrid Subscribers and Pay4First.

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Integrated Telecom Solutions, Inc.

Founded in 1996, Integrated Telecom Solutions, Inc. (ITS) is a privately held mobile solutions company with an innovative and attractive solutions portfolio as well as an extensive worldwide customer base. ITS offers an unparalleled suite of value-priced IN solutions for the global wireless marketplace — solutions that can increase revenue, boost network traffic, enhance customer loyalty, and capture and retain high-value customers.

For detailed information regarding Integrated Telecom Solutions, Inc., and their proven, reliable solutions, visit their website at www.2its.com, email marketing@2its.com or call +1.972.664.0711.