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NEWS RELEASE

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ITS Announces the Successful Implementation and Availability of Network Efficient Tariffs

Barcelona, Spain: Integrated Telecom Solutions, Inc. (ITS), a Dallas, Texas, based mobile solutions company, announced today that it has released its Network Efficient Tariffs (NET) solution for General Availability. NET is an Intelligent Network (IN) based solution for mobile operators that applies tariffs or discounts to customer initiated events, such as mobile originated voice calls, based on RF network utilization. NET uses Cell Broadcast to communicate to customers the discounts they will receive when originating calls. The discounts offered are based on the location of the customer, time of day and day of week.

“NET is the latest addition to our solution portfolio and we are very pleased with our implementation experiences to-date,” said Arshad Syed, CEO, ITS. “We see many opportunities for this product and will be adding some exciting features to NET in future releases.”

NET is applicable to both postpaid and prepaid customers and is hosted on the same platform as other ITS solutions. NET analyzes the utilization level for each cell in the mobile network and uses this data to determine the discount to offer based on configuration parameters set by the operator.

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Integrated Telecom Solutions, Inc.

Founded in 1996, Integrated Telecom Solutions, Inc. (ITS) is a privately held mobile solutions company with an innovative and attractive solutions portfolio as well as an extensive worldwide customer base. ITS offers an unparalleled suite of value-priced IN solutions for the global wireless marketplace — solutions that can increase revenue, boost network traffic, enhance customer loyalty, and capture and retain high-value customers.

For detailed information regarding Integrated Telecom Solutions, Inc., and their proven, reliable solutions, visit their website at www.2its.com, email marketing@2its.com or call +1.972.664.0711.