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NEWS RELEASE

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ITS Announces the Commercial Deployment of Optimal Call Management (OCM) Solutions/Parental Controls for Child Safety and Security

Barcelona, Spain: Integrated Telecom Solutions, Inc. (ITS), a Richardson, Texas, USA based mobile solutions company, announced its deployment today of OCM/Parental Controls Solution at a tier 1 North American Mobile Operator.

Parental Controls are ideal for families as they provide the ultimate management of wireless activities on multiple handsets. Optimal Call Management – Parental Controls solutions are easy to use intuitive tools designed to give children flexibility and protection. Parents have total flexibility in shaping their children’s handset usage providing safety and security for their kids and gaining peace of mind for themselves. Parental Controls are fast and easy allowing parents to set usage rules using criteria such as time of day (bedtime or school hours), day of week (weekends and school weeks), specific dates like holidays and birthdays. They can even specify which phone numbers and area codes are allowed.

According to the latest research nearly one-third of online adults with children at home say they use parental controls to manage their children's Internet usage. More and more parents are looking for ways to shape their children's phone usage also. Now parents can prescribe the number of calls their children can receive daily, the number of minutes monthly, the hours they can make or receive calls with exceptions for calls to or from family members and emergency numbers. Children are happy and parents are without worry. OCM Solutions were recently deployed successfully in Canadian markets by

Rogers Wireless as their Call Manager service for a monthly subscription fee of \$5.00 per line, as both a family and a business management solution.

“Parental Controls is for parents that allow their children to use the latest feature rich handset but need a way to shape their usage of these cool phones. ITS OCM/Parental Controls provides a practical set of tools to ensure a child’s safety and security,” stated Arshad Syed, CEO of Integrated Telecom Solutions. “Many parents want their children to have mobile phones so they can get in touch with them when they need to and for emergencies. Parental Controls gives children flexibility and parents complete command over how the children’s phones are used.”

Parents can block calls and text messages or allocate an amount of funds available for the child’s use for incoming and outgoing calls. “White-lists” and “black-lists” can be established to further define allowed incoming and out-going calls. Parents can for example block calls and text messages after 11:00PM on school nights or limit calls and messages during exam week.

Integrated Telecom Solutions, Inc.

Founded in 1996, Integrated Telecom Solutions, Inc. (ITS) is a privately held mobile solutions company with an innovative and attractive solutions portfolio as well as an extensive world-wide customer base. Since its inception, ITS has offered an unparalleled suite of value-priced IN solutions for the global wireless marketplace – solutions that increase revenue, boost network traffic, enhance customer loyalty, and capture and retain high-value customers.

For detailed information regarding Integrated Telecom Solutions, Inc., and their proven, reliable solutions, visit their website at www.2its.com, email marketing@2its.com or call +1.972.664.0711.