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NEWS RELEASE

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ITS Announces the Availability of a New Solution for Mobile Operators – Virtual Mobile Exchange Multi-Line Solution (VME-ML)

Barcelona, Spain: Integrated Telecom Solutions, Inc. (ITS), a Richardson, Texas, USA based mobile solutions company, today announced the availability of the VME Multi-Line Solution. VME-ML gives mobile subscribers the ability to use two or more mobile numbers from a standard, single-SIM handset without the need to change or switch SIM cards, or turn the mobile handset on or off.

Using VME Multi-Line solution, a standard single SIM handset is represented as more than one mobile number, providing subscribers with flexibility, efficiency, and convenience. In highly saturated markets, VME-ML gives mobile operators a valuable new service for subscribers which ultimately increases subscriptions revenue, decreases acquisition costs, and reduces churn.

“Mobile operators now have the ability to offer to their subscribers multiple line subscriptions on a standard single-SIM handset,” said Arshad Syed, CEO of Integrated Telecom Solutions. “VME-ML reduces the acquisition costs associated with additional lines and puts a valuable service in the hands of their subscribers who wish to have multiple mobile telephone numbers for personal and business reasons but want the convenience of a single device.”

An attractive solution for both consumers and business subscribers, VME-ML gives operators service differentiation in saturated markets and increased ARPU by selling multiple line subscriptions on a single SIM/handset. Furthermore, Multi-Line comes with

Flexible and configurable CLI presentation options, Incoming call handling rules,
Flexible charging options for outgoing calls, and Roaming support.

Integrated Telecom Solutions, Inc.

Founded in 1996, Integrated Telecom Solutions, Inc. (ITS) is a privately held mobile solutions company with an innovative and attractive solutions portfolio as well as an extensive world-wide customer base. Since its inception, ITS has offered an unparalleled suite of value-priced IN solutions for the global wireless marketplace – solutions that increase revenue, boost network traffic, enhance customer loyalty, and capture and retain high-value customers.

For detailed information regarding Integrated Telecom Solutions, Inc., and their proven, reliable solutions, visit their website at www.2its.com, email marketing@2its.com or call +1.972.664.0711.