

Integrated Telecom Solutions, Inc.  
2435 N. Central Expressway. Suite 1500  
Richardson, TX 75080, USA

## **NEWS RELEASE**

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### **ITS Announces the Availability of its Spending/Usage Management Solution - Minutes Minder (MM) for Mobile Businesses and Consumers**

**Barcelona, Spain:** Integrated Telecom Solutions, Inc. (ITS), a Richardson, Texas, USA based mobile solutions company, today announced the availability of Minutes Minder (MM) Solutions. Minutes Minder provides subscribers of group plans an easy way to perform mobile funds management across their business or family. This is done with little impact on the operator's existing IT billing and care systems.

Minutes Minder is built as a core feature of the ITS portfolio – as a result it adds another dimension to the usability, manageability, and value provided by other ITS Solution suites such as Optimal Call Management/Parental Controls, Virtual Mobile Exchange, and Convergent Services Charging.

“There are a variety of bundled minutes plans available to businesses as well as family plan subscribers. These plans allow the purchased usage to be shared among multiple members but it is usually done without being able to regulate the usage of one or more members,” said Arshad Syed, CEO of Integrated Telecom Solutions. “Existing solutions lack real time controls and the flexibility of putting those controls in the hands of the subscriber; with ITS' Minutes Minder solutions, parents can set spending limits and manage allotments according to their individual criteria.”

Mobile operators may sell large bundles of minutes per month to corporate customers, such as bundles of 50,000, or 100,000 minutes and then allow the corporation to assign the purchased usage across different departments or employees. In a family setting, a

parent may purchase a 2,000 minute per month plan and then allow a child to use only a certain number of minutes or currency units per month while calls between family members are still allowed without decrementing the child's minute balance. In all scenarios, management of mobile phone usage is passed on to the party that pays the bill.

Minutes Minder Solutions allow operators to add promotional incentives for purchasing plans with large blocks of minutes to increase subscriber loyalty. Different treatments may be allowed once the MM allotment limit is reached. The plan owner may simply increase the allotment for some members out of the remaining plan balance, or configure them to use a prepaid account for usage beyond the initial allotment.

Integrated Telecom Solutions, Inc.

Founded in 1996, Integrated Telecom Solutions, Inc. (ITS) is a privately held mobile solutions company with an innovative and attractive solutions portfolio as well as an extensive world-wide customer base. Since its inception, ITS has offered an unparalleled suite of value-priced IN solutions for the global wireless marketplace – solutions that increase revenue, boost network traffic, enhance customer loyalty, and capture and retain high-value customers.

For detailed information regarding Integrated Telecom Solutions, Inc., and their proven, reliable solutions, visit their website at [www.2its.com](http://www.2its.com), email [marketing@2its.com](mailto:marketing@2its.com) or call +1.972.664.0711.